

Executive Summary



AEMS

AFRICAN EVENTS MEDICAL SERVICES

About African Events Medical Services (“AEMS”)



In 2017, (“AEMS”) was formed by Jaco Van Rooyen and Ruan de Koker, with the initial focus on supplying medical staffing to the events market, such as sporting events, special events, team building, cycling and running events, to name a few. At that time, Jaco was the resident Medic on a residential Estate, and as such, the focus of the business started shifting towards other avenues in the medical staffing industry.

At AEMS we believe that emergency care is a basic human right that should be accessible to all.

AEMS was created to provide a sustainable corporate structure in which integrated healthcare services, specifically in the field of pre-hospital emergency care and first aid, could be provided to our clients. A need to bring emergency treatment closer to home was identified, and our staff offer years of practical experience, to deliver the highest level of service to every client. At AEMS we are passionate about the health, safety and wellness of our clients. We strive towards the improvement of the environments in which we operate.

The founders observed the lack emergency care in certain areas and saw an opportunity to address this head on, by placing medical staff, in areas where they are most likely to have a significantly valuable impact.

AEMS aims to expand our coverage of on-site medics in Africa in the years to come, and in doing so, promoting the health, safety and wellness of people to a broader spectrum.

We invite you to contact AEMS today, to explore options that would best suit your organization’s needs.

Our “Why”

To bring emergency medical services closer to home, so that every person reached by us feels valued, safe and secure in their own environment.

Our Vision

AEMS aims to be the preferred facilitator of efficiency and effectiveness of services in the field of emergency healthcare for our clients, through applied logistics and professional services.

Our Mission

The mission of AEMS is to achieve the highest possible standards of emergency healthcare services and to promote health and safety for our clients. Our aim is to create an environment wherein every employee can achieve the highest level of success, and in the process create value that benefits every stakeholder. AEMS is committed to supplying professional, practical and focused consultative services in the emergency healthcare and related industries.

Our Core Values

- Value: Creating long term value for our stakeholders.
- Integrity: Honest, open, fair and trustworthy.
- Expertise: Recruiting and retaining the best skilled professionals in our industry.
- Innovation: Providing current, world benchmarking services to benefit our customers.
- Equity: Embracing fairness, justice and equality.
- Partnership: Working with stakeholders to achieve common goals and objectives.
- Sustainability: An over-riding commitment to sustainable development and maintenance.
- Zero Harm: Ensuring that our business contributes to lasting benefits to society through adherence to safety, health, environmental and prevailing quality standards.

On-site Medics for Emergencies on Residential Estates/ Business Parks

Response time is considered to be the largest key performance indicator in the Emergency Medical Services (“EMS”) however; this is affected by several factors.

AEMS offers a unique service for the Residential Estate / Business Park market, by bringing emergency medical assistance to the doorstep of residents, thus insuring peace of mind to individuals on the estate. The golden hour refers to the first hour after a traumatic injury when emergency treatment is most likely to be successful. This poses challenges for outlying or remote areas where emergency response is likely to be unable to dispatch within said golden hour. AEMS has developed a service that directly addresses the need for quick response.

The approach with this service is to have a dedicated intermediate life support (“ILS”) qualified medic on permanent standby, where he / she can be immediately dispatched to an emergent event of whatever nature, by making use of a non-transport primary response vehicle (“PRV”), equipped with the necessary emergency equipment to stabilize or treat the patient at the scene.

It is important to note that no medic is permitted to medicate any patient, but rather their role is to assess, stabilize and establish the next appropriate level of medical care for the patient.

This service includes the following:

- 24/7 on-site emergency response;
- Dedicated contact number for each site, and not via a call center;
- Vehicle equipped with all the emergency equipment necessary;
- Emergency medical assistance to all residents, visitors, contract workers and staff on the estate;
- Attending to all primary emergencies, stabilizing and treating of patients on-site;
- Arrange for further treatment and care if necessary, to nearest hospital or to be seen by a physician; and
- Detailed reports of all call outs and statistical feedback.

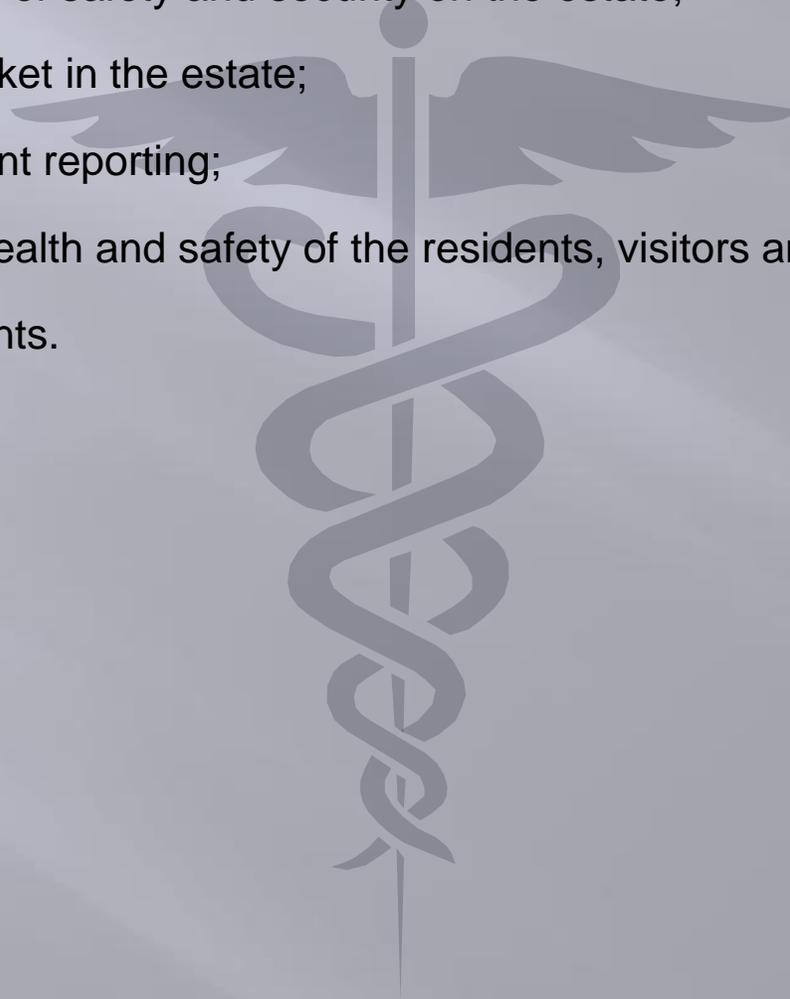
Basic Care

Whilst a lot of emphasis and focus is placed on serious emergency situations, at AEMS we believe that it is our passion for people and their wellbeing that makes us unique in this industry. Whether it be checking on post-operative patients, attending to a head bump or a broken bone, taking the blood pressure of a concerned resident / employee, or putting a plaster on a scratch, there is no task too onerous for AEMS, and its these values that we instill in our employees, and in turn project to our clients.

It is only when our clients feel that sense of comfort by knowing that they have that dedicated support with an AEMS respondent nearby, that we have achieved one of our company objectives.

Value to the Estate

- Residents, staff and visitors has a sense of safety and security on the estate;
- Unique selling point for the property market in the estate;
- Real time statistical feedback and incident reporting;
- Assisting the estate to improve overall health and safety of the residents, visitors and employees; and
- Promoting overall wellness of the residents.



The Founders corner

Jaco van Rooyen

Bringing Emergency Care closer to home saw the birth of AEMS. Helping people and caring for the ill has always been Jaco's passion. In 2003 Jaco worked as a volunteer on an ambulance and since then has never looked back. Qualifying as an Intermediate Life Support Paramedic in 2005, he has 16 years of experience in the field of pre-hospital medical care, working in the events industry and abroad in Africa. Jaco's aim with AEMS is to provide a dedicated service when it comes to pre-hospital emergency care.

Ruan de Koker

Ruan grew up with a passion for the active lifestyle. From a young age, he displayed a passion in the anatomy of the human body at school; he was involved in numerous sporting disciplines and excelled on many fields. Realizing his passion, he enrolled at the University of the North-West where he began his degree in human wellness studies, mainly in human movement and psychology. After graduating, Ruan pursued a career in business management, where he is still involved in many projects and sits on the Boards of various companies. When the opportunity presented itself to start AEMS, Ruan was excited by the opportunity to combine his passion for the medical industry with his keen business acumen.

With the total combined experience of both Jaco and Ruan, as well as the objective of AEMS to identify and address a need for improved response times to emergencies and better pre-hospital emergency care, both share a passion for people and their well-being that is insurmountable, and can make all the difference in that golden hour where it counts the most.

AEMS looks forward to the opportunity of discussing our valuable services with you.



Your emergency... Our priority

Testimonials

“Well done Jaco”

“JJ, dankie, jy het my ook gehelp. Vandat ek jou gebel het tot jy in my sitkamer is was minder as 5 minute, En Jaco het my dadelik kon stabiliseer. 10 000 thanks”

“On Sunday eve we had a medical emergency. I want to thank Jaco for being at the gate in 5 mins, no questions, had the drip up and ensured the ambulance was on its way and stayed with me until my husband was on his way to the hospital. Thank you to you and staff who were so concerned. Once again, thank you most of all to Jaco, you saved my husbands life, we are so very grateful to you”

“Jaco is the biggest asset in my opinion. Well done JJ”

“Great to have Jaco on the Estate”

“Yes we are privileged to have Jaco”